

Faster!

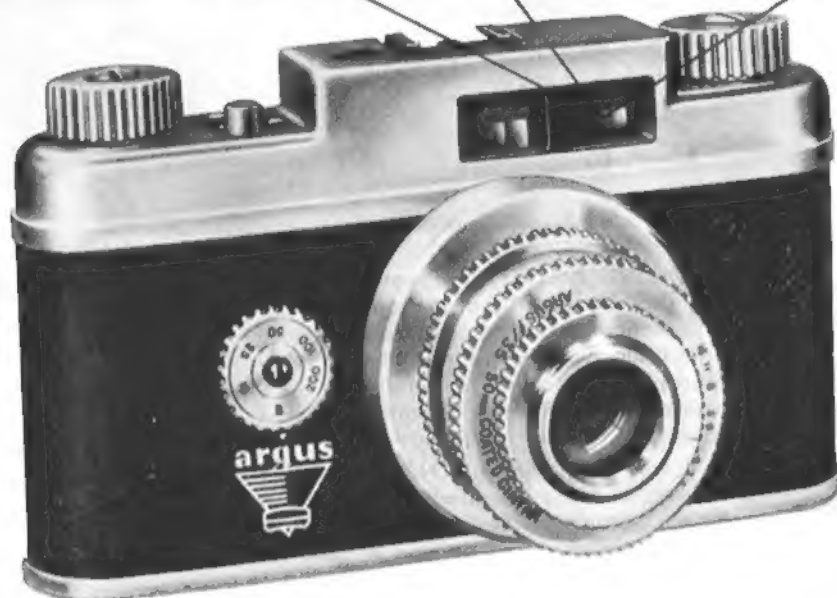
Speed counts when you photograph wild life; and you get your camera on your subject *faster* with the Markfinder. Guide lines appear to be projected on the image itself. Cross-hairs show the center of the subject. You correct your aim instinctively.

More!

You see *more* with the Markfinder because the actual area covered in the finder is 25% greater than will appear on the film. By seeing more of your subject you frame your picture more expertly. Automatically you preselect the best composition.

Exactly!

You see *exactly* with the Markfinder because you see eye to eye with the lens of your camera. The area that appears within the guide lines is the area that will appear in your picture, and the cross-hairs indicate the center of your actual exposure.



First and only Candid Camera with war-born *"Markfinder"*

Markfinder*

Now for the first time a 35 mm. camera is available equipped with a Markfinder showing you **MORE** field than your lens will take. Crosshairs at the center and guide lines at borders help you to preselect the composition of your actual picture. Now you can frame, compose and shoot your 35 mm. pictures **FASTER** and be sure of better results — thanks to Markfinder!

ONLY ARGUS HAS THE MARKFINDER

New argus 21 makes Camera History

Giving aerial gunners a means of pre-correction of aim saved countless lives in war. And now, developed from its war-time laboratory craftsmanship, Argus gives candid camera users pre-correction of their photographic shots. This new Argus 21 follows the lead of the Argoflex twin-lens camera, which shows you the picture before you take it.

And note these additional features of the new Model 21: Coated f 3.5 color-corrected lens... Accurate behind-the-lens shutter with speeds up to 1/200... Built-in synchro-flash with 5 and 20 milli-second adjustment... Exposure Counter... Double exposure guard... New streamlined styling... Saddle leather carrying case. See your favorite photographic dealer and ask him to show you the new Argus 21, the camera with the amazing Markfinder.



ARGUS, INCORPORATED, ANN ARBOR, MICH.

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